



Summer Newsletter August 2019



Dear **(Contact First Name)**,

"All in all, it was a never to be forgotten summer - one of those summers which come seldom into any life, but leave a rich heritage of beautiful memories in their going - one of those summers which, in a fortunate combination of delightful weather, delightful friends and delightful doing, come as near to perfection as anything can come in this world."

*-L.M. Montgomery,
Anne's House of Dreams*

What's new at Enzer & Associates, PC

Each year Dr. Enzer attends the week long [Vegas Cosmetic Surgery](#) conference. "This is the best meeting in the country, and perhaps in the world for cosmetic procedures," says Dr. Enzer. "The meeting brings together the best physicians from the "Core 4" specialties (Oculofacial Plastics, Facial Plastics, General Plastics, and Dermatology) to work together, and teach each other the latest innovations to safely and effectively treat our patients." Dr. Enzer also meets with the leading vendors from the aesthetic arena, including the cosmeceutical, laser, and plastic surgical industries, to scout out the best products for our patients. Dr. Enzer was interviewed by the media about a new neuromodulator in clinical trials. See the photo (right), to view this video in full, visit our [Facebook](#) page.



Did You Know...?

Dr. Enzer was selected from the thousands of physicians, nurses, dentists, and physicians assistants in New England to be an expert trainer for Allergan, the company that manufactures Botox, Kybella, and the Juvederm family of fillers?

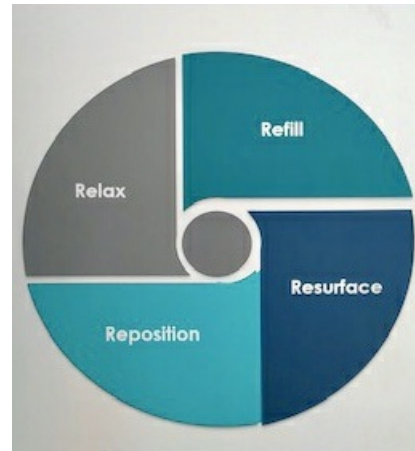
"I have been a teacher all my professional life, and so I look forward to this new endeavor," says Dr. Enzer. Based on over twenty five years of experience with their products, an excellent safety record, and helping countless patients to obtain beautiful and natural results (even those sent by others with problems or poor results) the company asked him to train new and experienced injectors in the community.

In addition to this new role, Dr. Enzer has volunteered to teach physicians in training since the 1990's. Many of you have met young doctors in our office from Brown University and Roger Williams Medical Center who regularly schedule apprenticeships with Dr. Enzer to learn the latest innovative cosmetic surgery and non-invasive procedures.

The 4 "R's" of 3D Facial Rejuvenation

The key to looking refreshed while still looking like yourself is taking a maintenance approach to facial rejuvenation. Natural-appearing facial rejuvenation requires a comprehensive approach addressing the different anatomical aspects of aging. One way to think of this is the 4 R's, the role each piece plays in setting back the clock of your aging face.

1. **Relax**- Botox®, Dysport®, Xeomin®, and Jeuveau® all soften or eliminate facial lines (wrinkles) for adults of any age. Neuromodulators are most commonly used for frown lines between the brows, crow's feet (wrinkles around the eyes), laugh lines, and forehead lines.
2. **Refill**- Juvederm® and Restylane® family fillers can soften facial creases and wrinkles, restoring youthful fullness to areas of the face that have lost volume over time, such as hollow cheeks, hands, thin lips and earlobes too! Fillers also can be used off-label for thinning earlobes and plump hands.
3. **Resurface**- Cosmetic skin lasers are a safe and effective way to rejuvenate your skin and keep your skin looking as young as you feel. As we age, our skin naturally loses its elasticity, causing deep lines and wrinkles. Years of exposure to weather and the elements also causes our skin to break down, causing redness, brown spots, and general dullness of complexion. Whether you are looking to target specific skin imperfections or get an overall fresh new look, we have a laser that will fit your needs.
4. **Reposition**- Thread lifts fulfill the unmet non-surgical need of repositioning mid-face tissue to lift sagging skin and restore volume loss. (Continue reading below for the advantages of Silhouette InstaLift®.)



Treatment Spotlight: Silhouette InstaLift®

A NEW Way to LIFT Sagging Facial Contours

Dr. Enzer recently re-introduced thread-lifts to our practice with Silhouette InstaLift®, the breakthrough facial rejuvenation procedure that lifts sagging facial skin without the need for surgery or general anesthesia. The product earned FDA-clearance in April 2015. It is a minimally invasive, in-office procedure to re-contour your face

by lifting the deeper layers of your skin. Dr. Enzer will insert fine Silhouette InstaLift® sutures to lift the deeper skin layers of the jawline or cheek area. The treatment is well tolerated by patients, no general anesthesia is required, and takes approximately 40-90 minutes. You will see immediate lifting with gradual volumization. There may be some mild swelling, pain, bruising, or redness for a few days, and then you can get back to your normal routine with minimal downtime.



The unique Silhouette InstaLift® sutures and cones are naturally absorbed by your body over time. This process stimulates the production of collagen, one of the building blocks of skin that diminishes with age. For further information, read more about [THREAD LIFTS](#).

Contact us now to schedule a consultation, and to find out if Silhouette InstaLift® is right for you!

NEW Product Alert~COOLA®: Healthy Sun-Care You'll LOVE!

With the longer and warmer days, most of us are spending more time outdoors, and in the sun. One of the best companions for your outdoor activities is a *mineral sunscreen* - not only does it protect against sunburn, it blocks the ultraviolet rays that cause wrinkles and brown spots. Adding a mineral sunscreen to your daily skin regimen is truly one of the easiest ways you can keep your skin healthy and youthful-looking for years to come.

Ingredients Are Everything

[COOLA®](#) sunscreens are eco-conscious formulas sourced with a Farm-to-Face® philosophy, ensuring that they always use the freshest, most potent natural and organic ingredients. Coola® incorporates antioxidant-rich Plant Protection® into their sunscreens, a selection of plant-based



ingredients including algae and red raspberry seed oil that help naturally boost efficacy, and allows the use of fewer traditional and potentially irritating sunscreen additives. Coola® also weeds out everything you don't want on your skin, or in the environment, like parabens, GMOs, and oxybenzone.

Coola® mineral sunscreens are formulated with zinc oxide, a natural mineral compound. Because zinc maintains its protective ability in the sun, it is more photostable than some chemical ingredients that may degrade. When wearing mineral sunscreens, the UVA and UVB rays reflect and scatter away from your skin, providing you with multiple protection measures caused from the sun.

What You Should Know

- 90% of visible signs of aging are due to sun damage.
- Up to 20% of the sun's harmful rays can penetrate your skin, even on a cloudy day!
- Use sunscreen year-round, 24/7, on sunny and cloudy days, too!
- 10:00 a.m. - 2:00 p.m. is when the sun's rays are the strongest.
- Remember to re-apply sunscreen especially near water, snow, & sand: they reflect the damaging rays of the sun which can increase chance of sunburn.

**ENJOY
20% OFF**

SPECIAL!
**Buy one skin care product and
get 20% additional products of
equal or greater value.**

Thank you for reading our newsletter, enjoy the delightful weather, delightful friends, and delightful doings! Stay tuned for more news and updates soon.

YOASH R. ENZER, MD, FACS

Cosmetic, Laser, & Oculofacial Plastic Surgery

ASHLEY L. WRIGHT, FNP

Aesthetic Nurse Practitioner



Are you interested in learning about a particular treatment or product?

Let us know! [Chat with our office staff!](#)

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