

# Winter Newsletter January 2019



### **Greetings!**

"... I shall be telling this with a sigh Somewhere ages and ages hence: Two roads diverged in a wood, and I-I took the one less traveled by, And that has made all the difference." -The Road Not Taken by Robert Frost

Happy New Year, make 2019 all the difference! Self indulge and be excited for all this season's news and specials at Enzer & Associates, PC.

### What's new at Enzer & Associates, PC

Dr. Enzer introduces Kybella® (off-label usage) for *"the battle of the brabulge."* Over the past year, Dr. Enzer has had an outstanding results and is very pleased with the product and its results.

The past few years have been progressive for new aesthetic procedures, and most people are opting for non-surgical approaches to enhance their natural beauty. A struggle for most women is the reduction of stubborn fat between the armpit and bra line. In the past, the only options were physical workouts, diets, and liposuction. Now we bring you KYBELLA®, the worlds' most effective weapon to dissolve fat cells.



Many of you have probably heard of Kybella® for permanently removing fat from the chin area. So if it dissolves fat there, can it work anywhere else on the body? The answer is YES! Studies show very effective results from Kybella® treatments in the bra bulge (front or back) and also in the knee area.

Kybella® is deoxycholic acid, the same chemical our gallbladder uses to dissolve fat. Kybella® is injected into the desired area to recontour and restore a more attractive and desirable appearance. The injections are comfortably administered in a grid pattern that is customized for each patient with the aid of iced compresses during and after treatment. The treatments are usually performed in less than an hour in the private, serene setting of Enzer & Associates, PC.

If you can "pinch" some fat in the area to be treated, then you are an ideal candidate for this procedure! Following a Kybella® treatment, most patients return to their daily routine almost immediately. Some patients may experience swelling, discomfort, and a "prickly" feeling, but these symptoms should subside in a short time. The recovery from your treatment is in sharp contrast to surgical procedures that typically require weeks or more for recovery. Dr. Enzer will also recommend some over-the-counter medications to help ease any minor discomfort you. Depending on the amount fat present, a series of treatments may be required for desired results. Kybella® is FDA-approved to dissolve neck fat, but use is permissible "off-label" in other parts of

the body. Dr. Enzer will be happy to explain the technique in greater detail, to view his recent blog <u>CLICK HERE</u> or call 401-274-4464 for your Kybella® consultation!

## YAG Laser for Brown Spots & Tattoos

The YAG laser has become the standard of care for removing brown spots. This powerful laser reaches deep into the layers of skin to dissolve dark pigment, so in just one visit age spots, birthmarks, freckles, and other dark pigmentation can be lightened or removed. Occasionally a touch-up treatment may be needed, but oftentimes just one treatment with the YAG laser is enough to remove the most stubborn of brown spots. The YAG laser is safe for use on the face, and can also be used in other sun exposed areas such as the hands, arms, legs, and upper chest.

After the treatment is completed, it is important that scrubbing agents are not used on the treated areas. You should also make sure to protect the treated areas from the sun with sun screen or another protective agent. Dr. Enzer recommends the **Epionce™ Essential Recovery Kit**. The kit helps to speed the recovery and strengthen vulnerable, over-stressed skin. By applying sunscreen for long after the treatment is completed, you'll be able to decrease the chances of the spots returning. Your spotless and improved complexion can help make you feel better about the way you look and build your confidence. Since the treatment is long term and harmless, it is one of the best options available to remove or significantly reduce brown spots.

### Tattoos, too?

The YAG laser is also the safest and most effective treatment method for tattoo removal. Before lasers became available for cosmetic use, the only options available to those who wanted to get rid of their tattoos were covering them up with makeup, burning off the tattoo with risky acid treatments, or invasive surgical excision. These days the clear choice for tattoo removal is the YAG laser. There is very little downtime when used properly and very little risk of side effects or scarring. Patients can expect to have multiple treatments, spaced out every 4-8 weeks. Not every tattoo can be completely eliminated, but many patients have found incredible success removing their tattoos with Dr. Enzer and the YAG laser. For more information read our blog post-<u>Dr Enzer's BLOG</u>.

### Breast cancer survivors can laser away their radiation tattoos!

Ladies (and gentlemen) who have conquered cancer often would like a fresh start with a clean slate and we can help you do just that. Many breast cancer survivors were required to have a tattoo to mark the spot for administering radiation. After radiation treatment ends, a growing number of survivors are having their tattoos removed. Dr. Enzer highly recommends the



YAG laser to "erase" markings. He would advise consulting your oncologists prior for medical clearance. \*Special offers available.

## Product Spotlight: MelanoLyte Skin Brightening System

Epionce<sup>™</sup> MelanoLyte Skin Brightening System, is a powerful botanical-based product formulated to help brighten and correct the visible appearance of dark spots on the face and body without irritation as well as leading hydroquinone and retinoid systems. The combination of these two products help brighten and correct visible appearance of dark spots and uneven tone on the face and body.

### 1. MelanoLyte Pigment Perfection Serum

### 2. MelanoLyte Tx

Unsure if this is the right product for you? Call our office and speak with Melissa Nowicki, LE for a personalized skin maintenance consultation and plan!



### Topical Brown Spot Treatments

**Chemical peels**, lightening creams, and special facial treatments are also highly effective at diminishing brown spots over the <u>winter months</u>. Many patients have had success with

our Epionce<sup>™</sup> chemical peel on its own or in combination with Epionce<sup>™</sup> MelanoLyte Skin Brightening System product series for a targeted yet safe lightening experience.

Chemical peels should be an important part of your skin care routine. Perhaps the term 'chemical' makes you think of an unnatural process. This treatment is quite the opposite. The **Epionce™ Peel System** utilizes the power of nature! It is a four step process, including a preparation, a two part peel of sal-e and mal-e peels and a neutralizer. The steps can be used as standalone treatments or together so our Licensed Esthetician can customize the treatment to you. This corrective peel features good things like naturally occurring fruit acids and enzymes to prompt your skin to increase its cellular turnover. This means that the collagen production, which slows as we age, is sped back up. With the increase in your collagen production, the top layer of your skin cells will slough off, hence the word 'peel.' This light sloughing happens gradually and is typically completed within 4-5 days after a treatment. All of our peels are accompanied with an **Epionce™ Essential Recovery Kit.** The contents of the kit hydrates, soothes, and calms skin post-procedure to exemplify results.



Consider Treatment for:

- Improving the skin's color, clarity, tone and texture.
- Stimulating new collagen and healthy skin cell growth, resulting in a radiant complexion.
- Reducing discoloration caused by sun damage.
- Helping to clear up breakouts.
- Smoothing fine lines and wrinkles.
- Increasing hydration of the skin.
- Addressing visible skin imperfections and superficial scars.
- Enabling skincare products used at home to be more effective because a peel can. remove several layers of skin build-up and congestion, allowing products to penetrate deeper into the skin.

For long-term results, we recommend a series of three or more chemical peels, spaced four to six weeks apart. The benefit of receiving a series of peels is that this treatment will be able to target the deeper layers of the epidermis, giving your skin an enhanced exfoliation. This type of deep exfoliation can stimulate cellular turnover, resulting in the production of healthy, glowing skin. Check out our photo galleries to see the results!

View photos in our <u>Chemical Peel Gallery</u>

#### Insider Tip: Interested in a peel?

Reserve an appointment for our upcoming "Chemical Peel Event" April 25th, 26th, & 29th.

Package Options: 1. Buy 4 peels, Get 5th FREE 2. Buy 3 peels, Get 20% OFF 3. Buy 3 peels, Save \$100 on any Filler treatment \*restrictions apply

# February 14th: Happy Valentine's Day!

## Sunscreen: Your Best Defense Against Aging

Your loved ones deserve the best this Valentine's Day - why not treat them to an Enzer & Associates gift certificate? Gift certificates are available in any denomination and can be used towards cosmetic services with Dr. Enzer, Ashley Wright, FNP, or a relaxing facial or chemical peel with our licensed esthetician, Melissa Nowicki. View our <u>Brochure</u>.

### Words from our Esthetician

"Just because it's not beach weather doesn't mean you should skimp on the sunscreen! Sun exposure during the winter months can still cause premature skin aging, wrinkling, and brown spots. We offer a variety of sunscreen products that are easy to add to a daily skin regimen so you can enjoy youthful looking skin for years to come!"

# \*Winter Special - Buy 1 Elta MD® sunscreen, Get 1 for 50% OFF! (while supplies last)

## Updates & News for 2019

Enzer & Associates, PC are proud sponsors of the Ronald MacDonald House of Providence. When you Adopt-A-Family, you help provide all the care and comfort needed for families to focus their energy on their sick child. Your donation directly impacts the families who call the Ronald McDonald House "home" while their child receives medical treatment.



Keeping families close™

Your support has allowed families to rest comfortably knowing they are just steps away from their child's hospital bed. In lieu of your generous donations this past holiday season, they can focus all of their energy into getting their child healthy. This year, we have collectively donated over \$1800.00. We are grateful to you!

This holiday campaign has been much success and we are extremely grateful and honored to be participants with such a great local charity. View our sponsorship <u>RMH website</u>.

## \*Product Savings Update\*

The **Brilliant Distinctions**® program from Allergan, makers of Botox®, Juvederm® family fillers, Latisse and Kybella will no longer allow our office staff to obtain your savings coupon. If you enjoy the saving coupons, you will now have to download the app and present your coupon code at checkout.

### \*GET THE BRILLIANT DISTINCTIONS® APP.

This easy-to-use app lets you register for the Brilliant Distinctions® rewards program, access your account, and learn how to earn points. Then you can review your points and reward history on the go, and even create and redeem coupons for instant savings! For further information please visit <u>Brilliant Distinctions</u>.

The **ASPIRE Galderma®** Rewards program makers of Dysport® and Restylane® family fillers have made updates too! If this is your first login since January 14, 2019, please visit <u>ASPIRE</u> <u>Rewards</u> and click forgot your password. They've made some exciting updates to the program,

which requires a password reset.

\*NOTE: Our office will be unable to access your coupons. You will now have to redeem and present your coupon at check-out!

Thank you for reading our newsletter! Stay warm this winter, and we look forward to bringing you more news and updates soon.

Yoash R. Enzer, MD, FACS Enzer & Associates, PC

Are you interested in learning about a particular treatment or product? Let us know! <u>Chat</u> <u>with our office staff!</u>

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